

## Faculty Council Communications Committee Meeting (FC3)

Thursday, May 9, 2019

11:00 AM – 1:00 PM

CU System (Pikes Peak Conference Room at 1800 Grant Street, Denver, CO 80203)  
And Zoom Videoconference

### MINUTES

**Attending:** Carrie Makarewicz, Carmen Stavrositu, Jenny Filipetti, Judy Scott, Kathia Ibacache, Rian Cheley, Jay Dedrick, Cathy Beuten, Ken McConnellogue

- Committee Corners
  - Budget article
- Faculty Voices
  - Committee review letter from System:  
<https://docs.google.com/document/d/1TS8ccLA0yE5PdspdenAdZyn-kJ1IFEjxTFaDmngYTd0/edit?usp=sharing> >> **Approved!**
  - Deliver CU gifts
  - Outreach
    - Email invitations/reminders at end of May and/or late summer
    - Including this in Shared Governance orientation in fall.
      - Contact Faculty Assembly Chairs to see if we can handout committee corner articles
- FC3 role in Presidential Search and other items, such as Regent elections, Chancellor searches
  - Even where there's redundancy, a value in encouraging faculty participation and shared governance. To extend the information and highlight it.
  - Committee should provide context for these searches, e.g. here's what happened from past searches, here's what to expect, etc. Administrative structure of the system. Ways Chancellor searches have been done and were resolved in the past.
  - Providing information on Regents search candidates
  - What is the sharing of information and what (over)steps into advocacy and lobbying?
  - The need in future to coordinate/agree on communications strategy and outreach with Faculty Council and Assembly chairs
    - In this case, the idea seemed to have been that Assembly chairs were responsible for sharing information to their campuses
    - In fall 2018, there was a beginning to a discussion with Faculty Council (Joanne Addison) about how we might be involved in communicating about the presidential search but nothing formal was ever proposed.
  - Are there steps within the Regent Law process at which we could have invited further communication and input/feedback?
    - Suggesting campus individuals to participate on search committee
    - Town halls
    - Faculty Council participated in setting job description, etc.
      - Faculty was the largest group on the search committee
  - Comments, concerns, and possibilities
    - Lack of availability for faculty to see/understand how their participation was incorporated in the process: Several opportunities - put forth search committee members; define charge and job description.

- Identify the purpose of the Town Halls: for the community provide feedback and input to the regents.
- **Communicating about the roadmap of administrative structure, position responsibilities, etc. What to expect from the process, the past context, etc: "here's what's likely to happen; "here are the points where we get involved."**
  - Explanation for possible elements that don't seem "fair" or equivalent: ie, why one campus has three town halls versus just one for another
  - Map (ala NYT Brexit coverage) of the process: what might happen under certain circumstances, etc.
  - >> Administrative structure section in the Faculty Guide
  - >> Communications in advance of any upcoming elections/searches
- If there is overlap or conflict in our communications versus those from the VP of Communications, the position (Ken) would recuse himself.
- The need to set the structure of our role and responsibilities prior to the events and generate a strategic articulated plan
- These are also relevant beyond executive searches, for example anytime that an individual faculty comes under fire/spotlight for their scholarship, personal activities, beliefs, etc.
- Some possible channels:
  - Through CU Communications
  - Distributing Communiques to each Assembly Chair
- Elections and next year
  - Chair: Carmen elected chair
  - Vice Chair: Carrie elected chair
  - Secretary: Jenny
- Faculty Guide
  - Review of draft report (Carrie):
    - <https://docs.google.com/document/d/19bERskMCKLZU27hnl3cYMlydqwSfAwKicGCyhfYbM9k/edit?usp=sharing>
      - To be distributed to:
        - Faculty Council chairs
        - Internally, can add menu items to systems website
          - Rian to add to Faculty Council website
        - Suggested to loop in Felicity O'Herron (Employee Services)
  - Timeline review/update
    - <https://docs.google.com/spreadsheets/d/1IzhuYJjptWB7DkZW5uvbdFvH7PmictOF20gMUodTdU/edit?usp=sharing>
      - Communications plan: Tangible collateral: postcard, magnet.
      - Over summer, Jenny to begin working with a student. Goal is that the student comes to our August meeting with a first draft or storyboard.
      - New Faculty Orientation
        - At Colorado Springs, through HR
        - At CU Denver, through Center for Faculty Development (?)
        - Kathia will ask Boulder
  - Working session: review/update of table of contents overview (Carmen)
  - Send out for review
    - Deadline Friday 5/31 for feedback