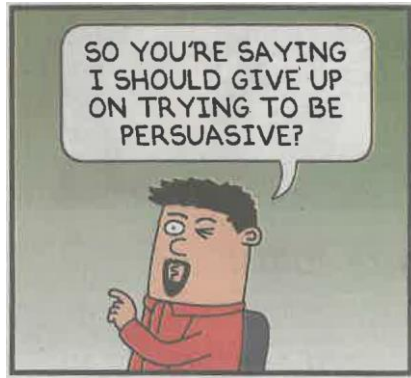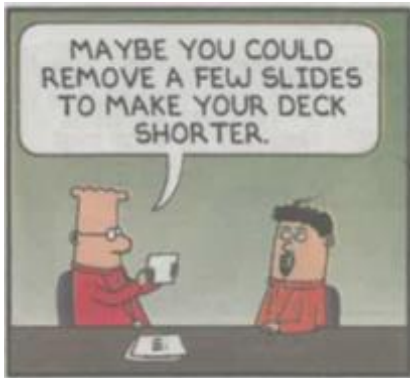# FOUR CAMPUSES UNITED
ALL FOUR:COLORADO

CU Metrics

CU System Office of the Vice President for Budget and Finance
Presented to the University of Colorado Board of Regents
July 12, 2018

University of Colorado
Boulder | Colorado Springs | Denver | Anschutz Medical Campus

METRICS – Today's Discussion

- Review CU Metrics (1st Hour)
  - Build metrics to move toward strategic vision
  - Progress toward five year goals measured annually
  - Campuses have tactics to make progress on metrics

- Select Five Metrics for In Depth Focus (2nd Hour)
  - Detailed look at metric during each board meeting
  - Campus to outline progress and tactics
  - Regents and leadership can continue to discuss and hear feedback during board meeting discussions

METRICS Timeline

2017

Jul 12-14	Summer Retreat (Estes Park)	Strategic Vision Presentation
December	Strategic Vision Framework Document Released	

2018

Jan 18-19	Winter Retreat (Colo Springs)	CU Metrics Conceptualized
May 23	Regent Governance Committee	CU Metrics Draft #1
Jun 29	Regent Governance Committee	CU Metrics Draft #2
Jul 12	**Summer Retreat (Tabernash)**	**CU Metrics Presentation**
Sep 13-14	Board Meeting (CU Anschutz)	CU Metric In Depth Focus (1)
Nov 8-9	Board Meeting (UCCS)	CU Metric In Depth Focus (2)

2019

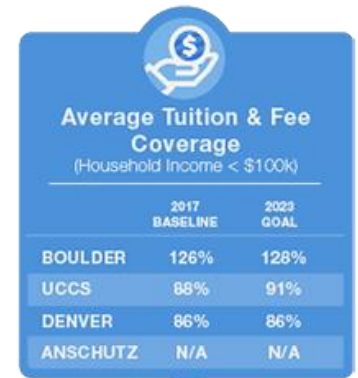|		
Feb 13-14	Board Meeting (CU Denver)	CU Metric In Depth Focus (3) CU Budget, Tuition and Compensation presentation tied to metrics
Apr 4-5	Board Meeting (UCCS)	CU Metric In Depth Focus (4)
Jun 13-14	Board Meeting (CU Boulder)	CU Metric In Depth Focus (5)
Jul 10-12	Summer Retreat	CU Metrics Progress Report & Update

Affordability & Access

Metrics with Goals

- Institutional Aid vs Tuition Ratio
- Average Tuition & Fee Coverage
- Institutional Aid
- Telehealth interactions (Anschutz Only)

Related Metrics

- Average Undergrad Student Debt
- Student Loan Default Rates
- Tuition & Mandatory Fee Rate
- Lumina College Savings Framework
- High School Concurrent Enrollment
- Pre-Collegiate Development Program
- Patients Served by CU Anschutz Clinical Faculty
- State Funding
- State Funding per Resident Student

Institutional Aid vs Tuition Ratio
(Resident Aid / Tuition Revenue)

	2017 BASELINE	2023 GOAL
BOULDER	37%	MAINTAIN
UCCS	12%	15%
DENVER	14%	14%
ANSCHUTZ	14%	14%

Average Tuition & Fee Coverage
(Household Income < $100k)

	2017 BASELINE	2023 GOAL
BOULDER	126%	128%
UCCS	88%	91%
DENVER	86%	86%
ANSCHUTZ	N/A	N/A

Institutional Financial Aid
(in millions)

	2017 BASELINE	2023 GOAL
BOULDER	$142.3	$190.4
UCCS	$12.0	$13.4
DENVER	$16.1	$19.2
ANSCHUTZ	$13.7	$14.4

Telehealth Interactions

	2017 BASELINE	2023 GOAL
ANSCHUTZ	347	2,830

Student Success

Metrics with Goals

- Graduation Rate (4 year)
- Graduation Rate (6 year)
- Retention Rate (First-time Freshman)
- Degrees Awarded (degree recipients)

Related Metrics

- Credit Load by Term
  - (Percent Taking 15+ first fall term)
- Credit Load by Year
  - (Percent Taking 30 in 1st 3 terms)

4-Year Graduation Rate

	2017 BASELINE	2023 GOAL
BOULDER	45%	52%
UCCS	23%	27%
DENVER	23%	27%
ANSCHUTZ	>95%	MAINTAIN

6-Year Graduation Rate

	2017 BASELINE	2023 GOAL
BOULDER	69%	80%
UCCS	43%	53%
DENVER	45%	60%
ANSCHUTZ	>95%	MAINTAIN

Retention Rate
(First-Time Freshman)

	2017 BASELINE	2023 GOAL
BOULDER	88%	93%
UCCS	66%	72%
DENVER	67%	75%
ANSCHUTZ	>95%	MAINTAIN

Degrees Awarded
(Degree Recipients)

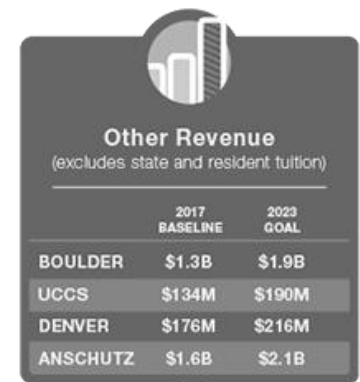|	2017 BASELINE	2023 GOAL
BOULDER	7,486	9,000
UCCS	2,376	2,838
DENVER	3,792	4,424
ANSCHUTZ	1,418	1,482

Fiscal Sustainability

Metrics with Goals

- Enrollment (FTE)
- Other Revenue
- Online Enrollment
- Gift Revenue

Related Metrics

- Undergraduate Transfers to CU
- Colorado High School Graduate Population & Percent Directly Enrolling at CU
- MOOC (Massive Online Courses Offered)
- State Defined General Fund Deferred Maintenance Backlog
- State Defined General Fund Deferred Maintenance Spending
- Reserve Ratio
- Operating Efficiencies
- CFI (Composite Financial Index)
- Credit Rating

Enrollment (Total FTE)

	2017 BASELINE	2023 GOAL
BOULDER	29,321	32,000
UCCS	9,930	10,724
DENVER	11,338	12,570
ANSCHUTZ	5,960	6,258

Other Revenue (excludes state and resident tuition)

	2017 BASELINE	2023 GOAL
BOULDER	$1.3B	$1.9B
UCCS	$134M	$190M
DENVER	$176M	$216M
ANSCHUTZ	$1.6B	$2.1B

Online Enrollment (Unduplicated Headcount)

	2017 BASELINE	2023 GOAL
BOULDER	8,424	11,281
UCCS	6,519	7,040
DENVER	8,772	17,636
ANSCHUTZ	1,864	2,397

Gift Revenue (in millions)

	2017 BASELINE	2023 GOAL
BOULDER	$132.8M	$180M
UCCS	$15M	$25M
DENVER	$19.5M	$25M
ANSCHUTZ	$203M	$220M

METRICS

Reputation & Impact

Metrics with Goals

- CU Favorability Rating
- Research Funding
- Economic Impact
- Patents Awarded by the U.S. Patent and Trademark Office

Related Metrics

- Alumni Satisfaction Ratings
- Alumni Earnings Compared to Annual Debt Payment Ratio
- Non-Resident Undergraduate Applicant Yield
- Diversity (Faculty & Staff)
- Diversity (Students)
- Climate Survey (Students)
- Climate Survey (Staff)
- Programs around Colorado
- Conservative Perspective Programs

CU Favorability Rating (Colorado Poll)

	2017 BASELINE	2023 GOAL
ALL FOUR CAMPUSES	74%	80%

Research Funding (in millions)

	2017 BASELINE	2023 GOAL
BOULDER	$507.9M	$615M
UCCS	$10.2M	$12M
DENVER	$25.9M	$27.5M
ANSCHUTZ	$490.3M	$619.9M

Economic Impact (on Colorado)

	2017 BASELINE	2023 GOAL
BOULDER	$3.9B	N/A
UCCS	$593M	N/A
DENVER	$802M	N/A
ANSCHUTZ	$2.9B	N/A

Patents Awarded (U.S. Patent and Trademark Office)

	2017 BASELINE	2023 GOAL
BOULDER	22	40
UCCS	N/A	N/A
DENVER	N/A	N/A
ANSCHUTZ	33	43