



**Faculty Council Communications Committee (FC3)
September 10, 2020, 11:00 AM – 1:00 PM
Zoom Video Conference**

MINUTES

Attending: Carmen Stavrositu (Chair, UCCS), Carrie Makarewicz (Vice-Chair, UCD), Judy Scott (Secretary, UCCS), Kathia Ibacache (UCB), Larry Cunningham (UCD), Chris Bell (UCCS), Cathy Beuten (SYS, University Relations), Jay Dedrick (SYS, University Relations), Jonelle Henning (SYS, Faculty Council)

1. FC3 New Members

- Committee welcomed new members Larry Cunningham from UCD and Chris Bell from UCCS.
- Members discussed further recruitment needed for AMC (3), Boulder (1), and Denver (1).

2. Increasing FC's Visibility

- The committee reviewed previous pros and cons of having a Faculty Council Twitter account or newsletter.
- Members felt the best option would be a newsletter, Cathy is connecting with people from her office about content management and distribution to faculty.

3. CU Connections – Committee Corner

- Carmen and Jonelle will be reaching out to all committee chairs providing guidelines on Committee Corner and a proposed schedule for the upcoming year.

4. CU Connections – Faculty Voices

- An invitation list for FV authors has been created for the 2020-21 year and is set up in the FC3 Google Drive. Members can suggest additional authors and volunteer to send the invitation.
- The current call for submissions will remain the same due to the success from last year.

5. Diversity & FC3

- The committee would like to continue working with Dr. Allen on DEI efforts and revising the committee charge depending on Dr. Allen's time commitments and FC budget.
- The diversity campaign has shifted to Chief Diversity Officer Theodosia Cook's office.

6. FC Website & Communication Guide Updates

- There are plans for Faculty Guide to go live Fall 2020/early Spring 2021.
- Faculty Council Resource page is showing some overlap with the guide and needs restructuring. Jonelle is looking into ways all could be added to the guide as a one stop shop.
- There was discussion over the Faculty Handbook name and if this should remain on the website or continue overall. Committee sees confusion with the naming convention of the handbook and their guide.
- The committee will serve as an advisory role for the redesign of the Faculty Council home page.
 - Members discussed the possibility of the home page highlighting news and updates, there could be a revolving 'carousel' option.

7. **Adjournment and Next Meeting:** The meeting adjourned at 1 p.m. The next meeting is October 8 from 11:00 AM to 1:00 PM via Zoom.