

Financial Sustainability Enrollment Metrics

September 14, 2018

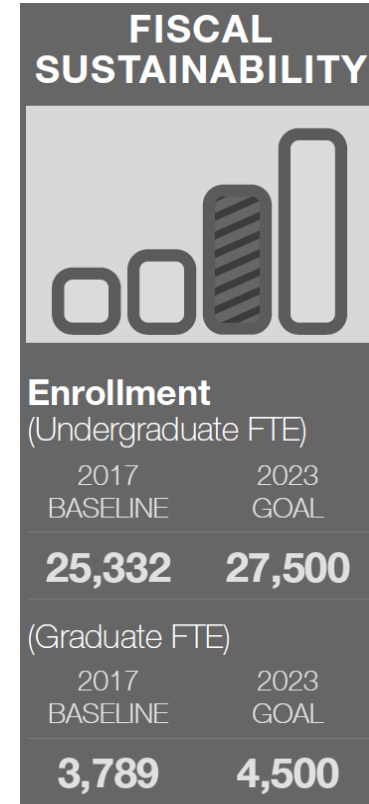


University of Colorado **Boulder**

Enrollment Goals Overview

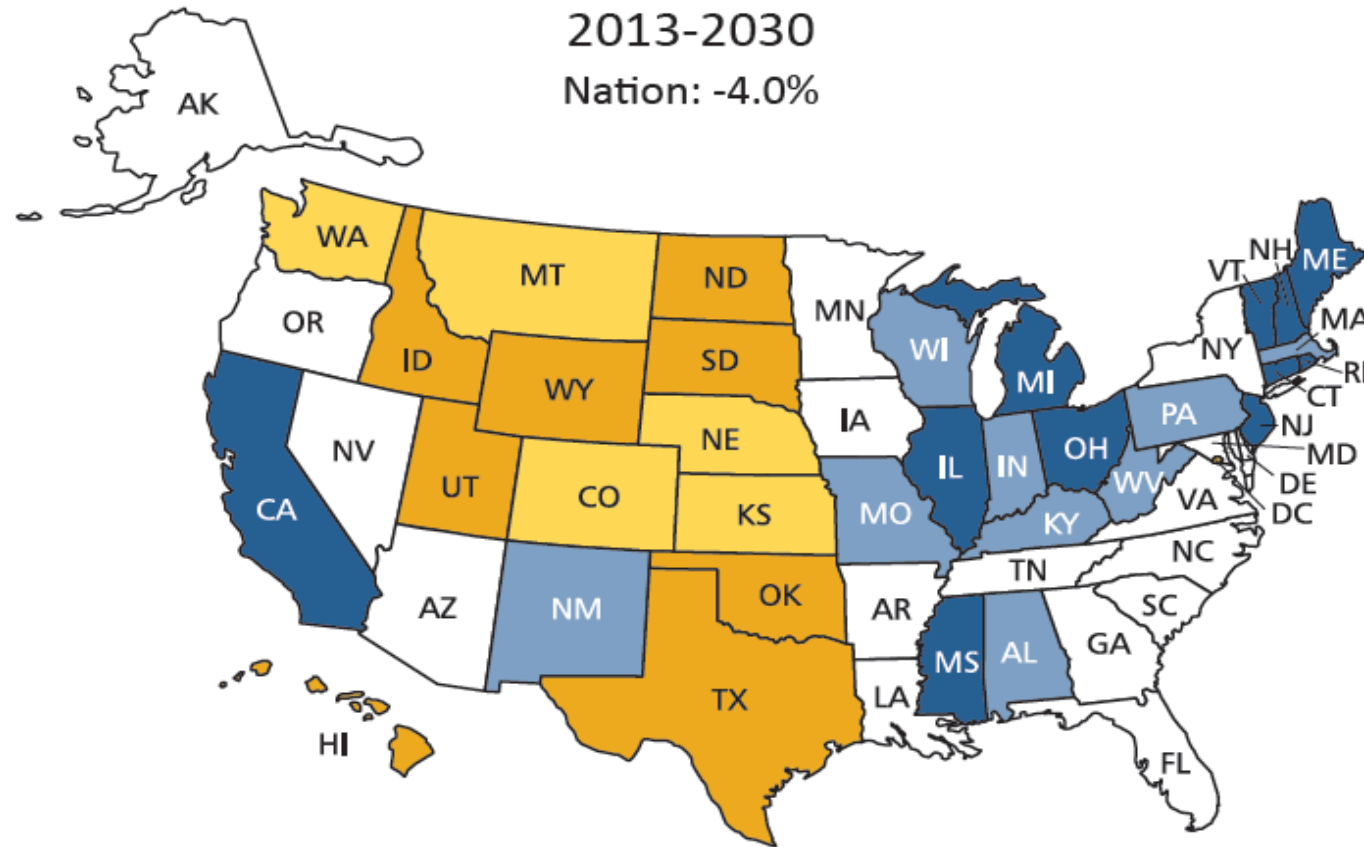
Primary Enrollment Initiatives:

- Retention/Graduation Rates
 - First-year experience
- Online Strategies
- Increased Collaboration with Other Institutions



Enrollment Pressures Nationally

High School Graduates Declining



120,000 fewer graduates between 2013 and 2030

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Western Interstate Commission for Higher Education

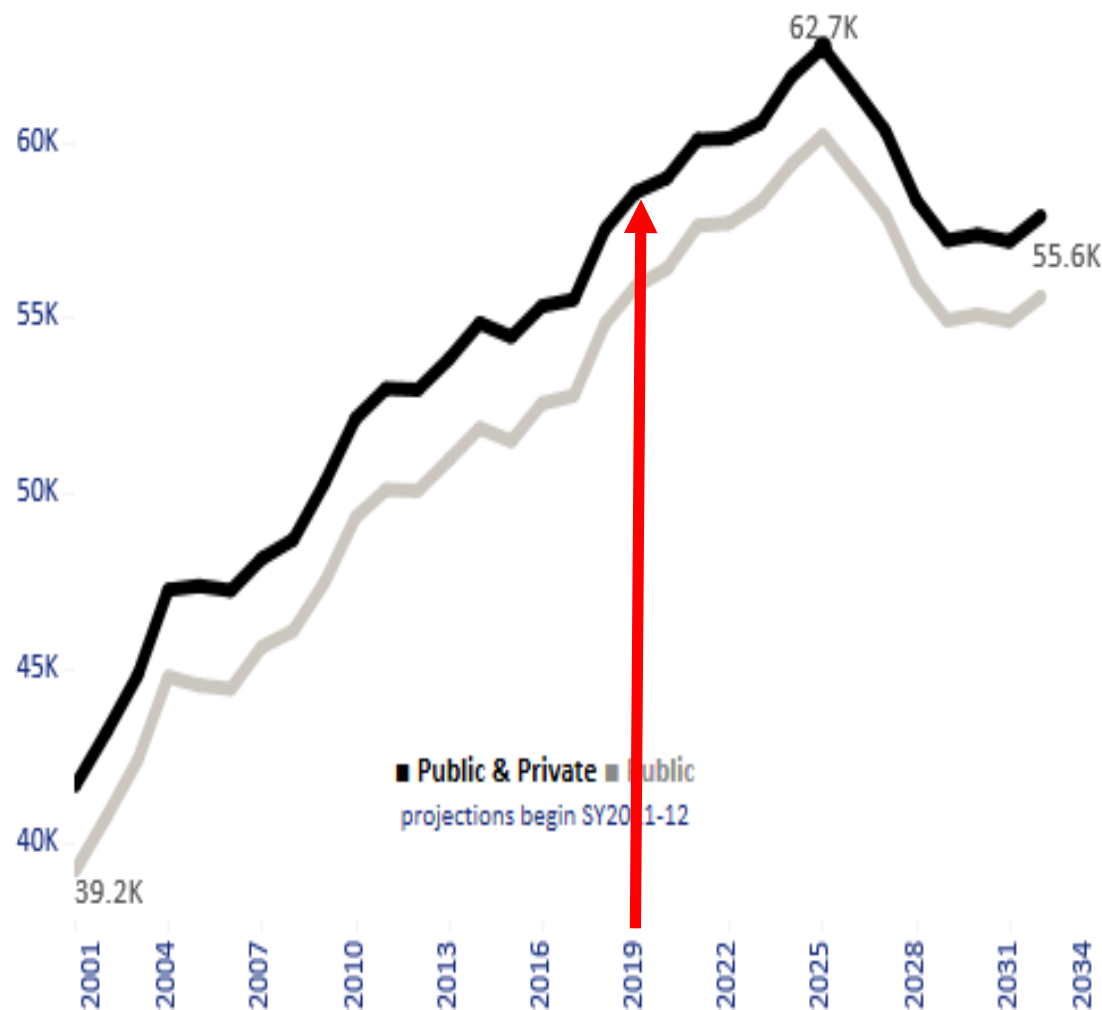
State Profile for Colorado

Colorado



KNOCKING AT THE COLLEGE DOOR

Overall High School Graduate Trends



- 58,000 high school graduates, on average, projected per year between school years 2011-12 and 2031-32.

- The total number of graduates is projected to increase by 18.5% between 2011-12 and 2024-25, the next highest year for Colorado.

- Colorado generates about 6.9% of the West's total, on average



6,000 more high school graduates in
Colorado by 2025 (57,000 to 63,000)

1,000 Per Year – next 6 years

558 = 55.8% enrolled
post-secondary (anywhere 2year/4year)
following graduation

412 = 74% enrolled
4-year college instate or out-of-state

CU-Boulder Enrolls
(historically) 9.2 % of the
Colorado HS graduating
class

92

7 Colleges and
Schools

13 per

2016 CDHE Legislative Report on
Postsecondary Progress and Success
of High School Graduates

ROAR – Regional Admissions Officers of the Rockies ---Based in the State of Colorado---

Examples:

Arizona State University

Baylor University

Cornell College

Texas A&M University

Texas Tech University

University of Alabama

University of Arizona

University of Kansas

University of Missouri

University of Nebraska

University of Oregon

Number of Colorado 4/yr. institutions = 18

ROAR = 33 **Out-of-state 4/yr. institutions**
working/living *full-time* in
Colorado to recruit and enroll
Colorado high school students
out-of-state

What is CU Boulder doing to meet these challenges?

Be Boulder Pact

- Creation of 4 year Guarantee for Tuition & Fees
- Elimination of Course & Program Fees
- Creation of the Esteemed Scholars Program
- Creation of Transfer Scholarship Program

What do we need from the State?

- Continued investment in Deferred Maintenance
- Creation of a robust merit aid program

D I S R U P T I O N



Gret chere made our ost to vs euerichon
 And to souper sette he vs anon
 He serued vs wyth wynter at the beste
 Stronge was the wyne & wel drynke vs lyste
 A semely man our oste was wyth alle
 For to be a marchal in a lordes halle
 A large man he was wyth epen stepe
 A feyver burgeys is ther non in chepe
 Bold of hys speche and wel was y taught
 And of manhood lacked he right nought
 Eke therto was he right a mery man
 And aftir souper to pleyen he began
 And spak of myrthe among other thynges
 Whan that we hadde made our rekenynges
 He sayd thus nold lordynges treuly
 Be he to me right welcome hertly
 For by my trouthe yf I shal not lye
 I sald not thys yere so mery a compayne

T H E P I L O T

MS-EE Overview

#1

The **first** MOOC-based MS EE degree in the world

#2

A level of instruction equal to on-campus programs with **low-instructor-touch, high student-engagement**

#3

A new **curricular structure**, with course-length based on the content rather than the semester length

#4

An **enrollment management** structure that innovates the University's framework

#5

A radically **egalitarian**, performance-based admission policy, with a **significantly-reduced tuition**

#6

Entrance into an entirely **new global market**

coursera

edX

I N N O V A T I O N

Advancing the Brand Through Workforce Training

Education

Master's in Educational Leadership

- **15k Degree Addressing Northeastern Colorado teacher shortages** in under-resourced and remote school districts
- **A suite of micro-credential content tracks** leading to endorsements in Social and Emotional Learning, Math Assessment, Culturally and Linguistically Diverse Students/Special Education, Math and Science Pedagogy, and Educational Equity and Cultural Diversity
- **A cohort-based, high-touch, discussion-based capstone** that flows into a sustained five-year network of communities of practice

Humanities

Applied Shakespeare

- Use Shakespeare to teach **teaching, leadership and management soft skills**
- Partnership with **Colorado Shakespeare Festival**

Environmental Studies

Master's of the Environment in Public Lands Leadership & Outdoor Recreation Leadership

- Helping **Colorado rural communities strengthen their economies** around Extraction, Range, Forestry, and Recreation Services stakeholders representing Colorado's relationship to the environment
- **Access for high school through doctoral students**, with the explicit goals of inclusivity and internationalism
- **External partners** such as Vail, Patagonia and the Governor's Office of Development and Economic Trade

A L T E R N A T I V E S

Applied Education in Multiple Credentials

Outdoor Recreation Industry Certificate

Component Part of a Master's Degree

Recreation Economy

Issues in Public Lands

Industry Topics

People Outside the University
Non-Credit Badge

Entrepreneurs In Rec. Industry

Leeds Undergraduate Certificate

People Looking for Discrete Skills

People at CU

Marketing/Management

Accounting/Finance

Business Plan Dev.

People Outside the University
Non-Credit Badge

People at other Universities
A Business Minor

A New Story of Educational Possibility

C O M M U N I T Y



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The Hub: A Physical and Intellectual Center

C U L T U R A L C H A N G E

FACULTY

INSTRUCTIONAL
DESIGN

RESEARCH
INSTITUTES



PROGRAM DESIGN
ONLINE COURSES
ON CAMPUS
COURSES

DEPARTMENTS,
SCHOOLS,
COLLEGES,

INCLUSIVITY
TRAINING

Thank you