

DIGITAL LEARNING - CU ANSCHUTZ

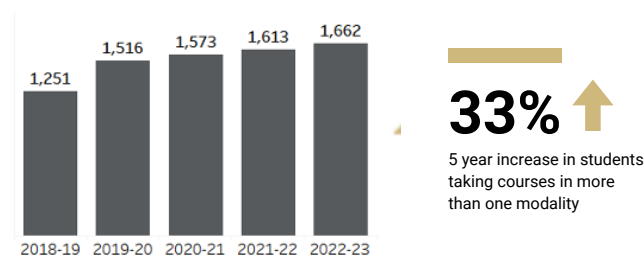
At the CU Anschutz Medical Campus, we enhance and grow digital learning to meet the need for an expanded and diversified current and future healthcare workforce. This is accomplished through the Office of Digital Learning. This office is a unifying resource for common services related to digital learning while allowing Schools, Colleges, and programs to provide program-specific academic needs and services.

Campus Highlights

→ Significant increase in multi-modal students

CU Anschutz has seen a significant increase in students who participate in a mix of both online and in-person courses. These increases are holding up post-covid and are an indication that multi-modal learning is increasingly the pathway of study for a significant portion of students at CU Anschutz.

Fiscal Year Enrollment of Multimodal Students at CU Anschutz



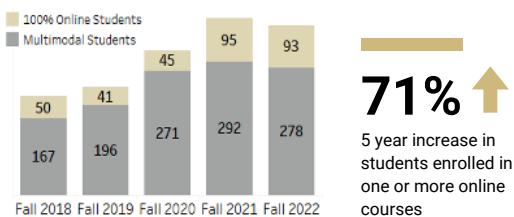
→ Total Coursera course enrollments top 85,000

Coursera courses continue to be an avenue for the campus to reach more non-traditional learners nationally and internationally. Some of the more popular courses include “Becoming an EMT” with over 32,000 enrollments and “School Health for Children and Adolescents” with over 16,000 enrollments.

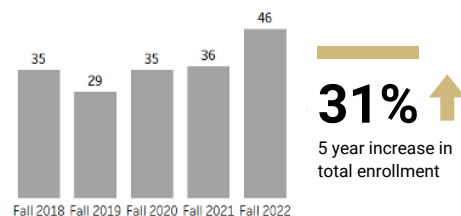
Program Highlights

→ Enrollments in MPH and MS Palliative Care programs continue to increase

CU Anschutz Master of Public Health Headcount Enrollment



CU Anschutz MS in Palliative Care Fall Enrollment

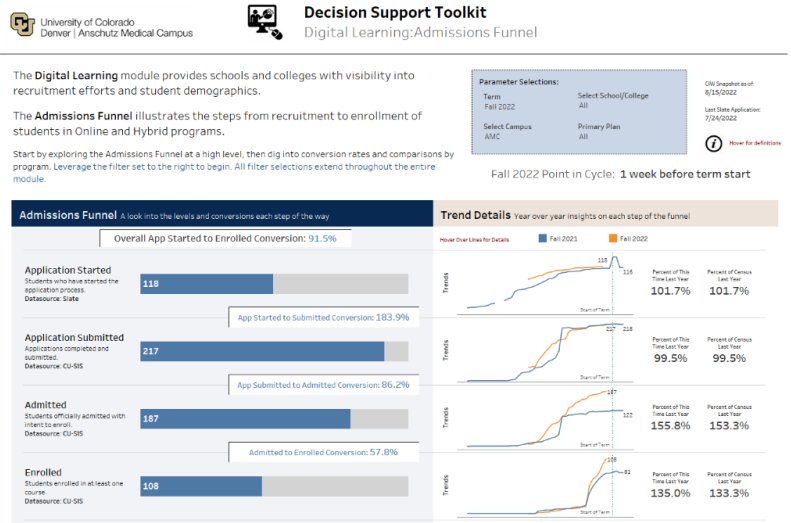


Continued Challenges

- Autonomy of Schools/Colleges
- Accreditation requirements related to diverse modalities of instruction
- Organizational changes at campus and system level over the past several years have slowed momentum

Current Initiatives

- Preliminary launch of digital learning data analytics platform provides programs with visibility and insights into recruitment efforts and student demographics.
- Market intelligence reporting services are now available for all programs. This information helps the programs define its market segment, market penetration, and assess the overall opportunity. These data are key in developing programmatic marketing plans.



Looking Forward

➔ Microcredentials

- Sometimes characterized as “bite-sized” learning, microcredentials recognize and document the acquisition of specific skills or competencies. They are more focused than degree or certificate programs to provide in-demand skills, which motivates learners to continue in their professional growth and help them stand out in a competitive marketplace. Microcredentials are often “stacked” to provide a pathway to a certificate or degree.

➔ Digital Badging

- Upon successful completion of a microcredential program, learners will be issued a digital badge. Just as diplomas serve to recognize degrees, digital badges serve to recognize microcredentials. Digital badges are awarded for validated skills or competencies.
- Badges contain metadata about the microcredential program, which often includes program requirements, learning objectives, and acquired skills or competencies. Badges may also include links to educational artifacts that provide evidence of student achievement. Digital badges are independently verifiable and portable.
- A digital badge may also be awarded to recognize participation in an activity or event

