Get to know Content Builder [1]
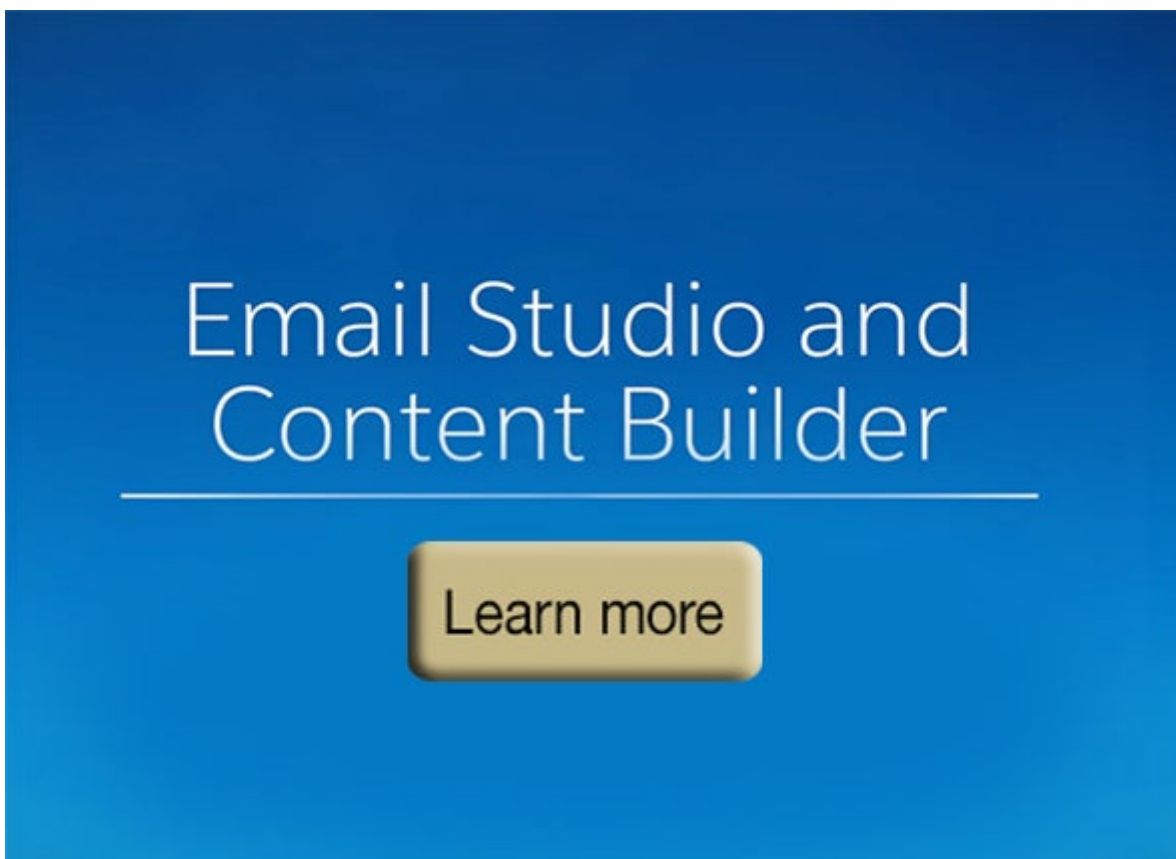

August 9, 2016 by Kim Egan [2]

[3]

Marketing Cloud is releasing an exciting upgrade that will change how eComm users create email content. Starting on Aug. 9, eComm users will have the ability to toggle between Classic Content and the new Content Builder.

Users will have plenty of time to get to know Content Builder. Plans to sunset Classic Content will be released in 2017.

However, we recommend users start using Content Builder as soon as possible. Early use will decrease the amount of migration work required.

Lets us know what you think. Email contact@cu.edu [4] with feedback about Content Builder.

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