

Meet Jennifer Hane eComm team member ^[1]



February 16, 2017 by [Kim Egan](#) ^[2]

Jennifer Hane is the Director of Alumni Relations and the Annual Fund at the University of Colorado Colorado Springs (UCCS). She graduated from UCCS in 2001 with a BA in Philosophy and again in 2004 with a Master of Public Administration.

As Director of Alumni Relations and the Annual Fund, Jennifer is responsible for campus-wide alumni programming and engagement for UCCS' over 43,000 alumni, including communications, special events, social media, and other forms of outreach. In partnership with her team, she also oversees student engagement and philanthropy education including the UCCS Traditions Challenge and the Class Gift program. Jennifer also coordinates annual giving efforts for UCCS alumni in partnership with the CU System, including operations at the UCCS Call Center.

In addition to her duties related to alumni relations and annual giving, Jennifer also serves as the Manager of Electronic Communication (MEC) for the UCCS campus and leads efforts related to eComm, Salesforce, MarketingCloud, and Cvent for roughly 25 users. She also manages the UCCS crowdfunding platform and the UCCS campus calendar.

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