

CU Boulder User Support ^[1]

March 17, 2020 by [Melanie Jones](#) ^[2]

If you work at CU Boulder, there is a good chance you will be supported by different eComm specialists for different needs. Ask these two questions to find the group with the right expertise:

1. Is your message's purpose to collect donations?

- If yes, you'll work with CU System Advancement. Contact Caroline.Fetterolf@cu.edu ^[3]

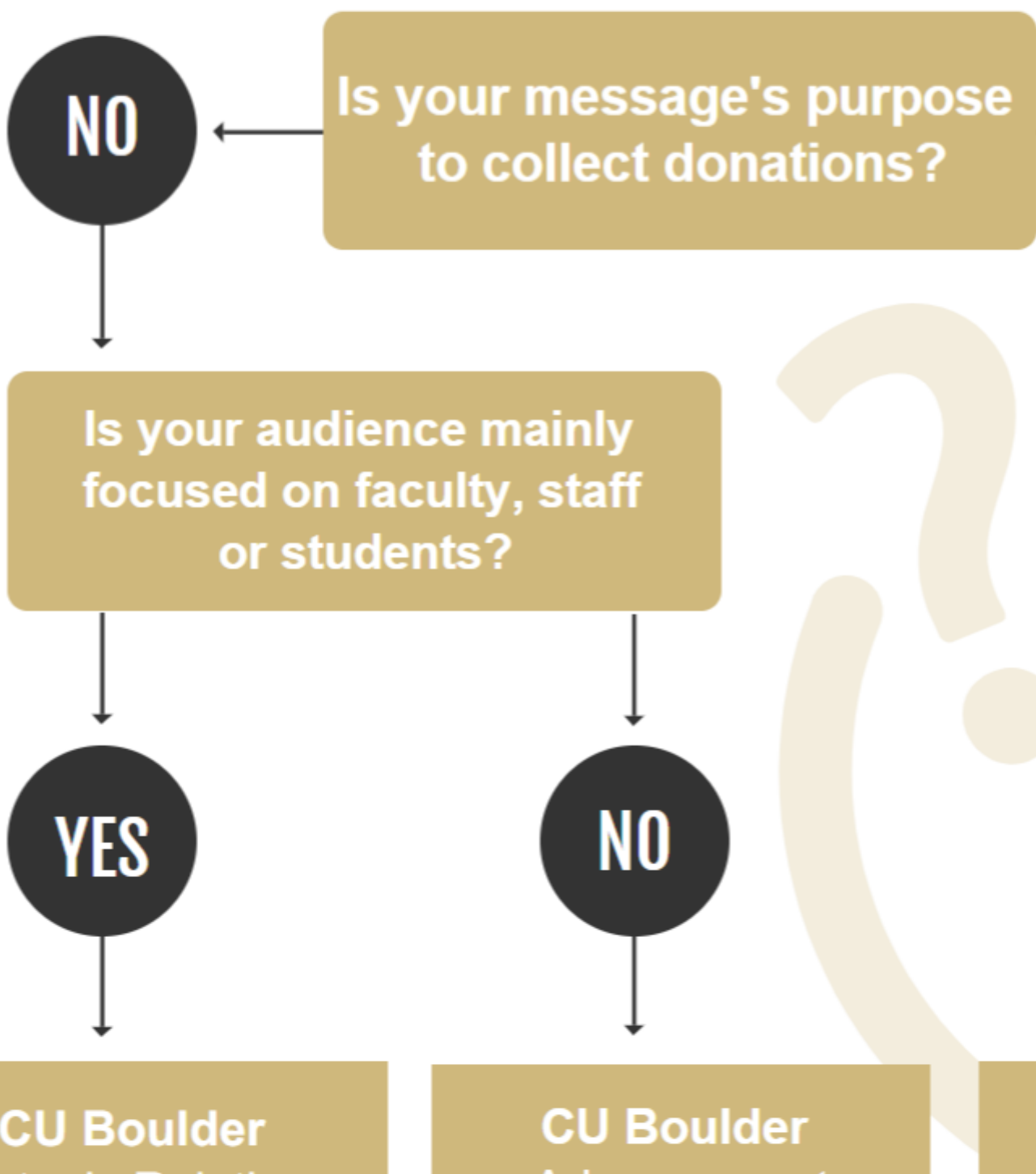
2. Does your audience mainly focused on faculty, staff or students?

- If yes, contact CU Boulder Strategic Relations at eComm-BUG@colorado.edu ^[4]
- If no, you'll work with CU Boulder Advancement. Contact Tom.Needy@colorado.edu ^[5]
 - *Mainly focused on **alumni** and other external populations*

?

WHO TO GO TO FOR SUPPORT

If you work at CU Boulder, there is a good chance you will be supported by specialists for different needs. Ask these two questions to find the group that is best for you.



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CU Boulder User Support

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