

Cvent, Standard | Using reference IDs in Cvent ^[1]

July 24, 2016 by [\(not verified\)](#) ^[2]

With a few memorable [reference IDs](#) ^[3], you can find out which registrants accessed registration through your Facebook page, Twitter feed, or a sponsor's website. Use them to maximize your promotion efforts.

[Tutorial](#) ^[3]

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