

Marketing Cloud Intermediate Training ^[1]



May 13, 2022 by [jennifer.mortensen](#) ^[2]

Once you've mastered the basics of Marketing Cloud, you might wonder how to continue to deepen your skills. On-demand training is available on more advanced Marketing Cloud topics:

Email Creation

- [Text Block Tips](#) ^[3]
- [Image Best Practices](#) ^[4]
- [Design for Mobile](#) ^[5]
- [Consider Accessibility](#) ^[6]

Sending

- [Send Marketing Cloud Emails](#) ^[7] (with quick guides)
- [Easy Ways to Avoid Violating CAN-SPAM](#) ^[8]
- [View/Cancel Scheduled Email](#) ^[9]
- [Sender Profiles, Delivery Profile, and Send Classifications \(From Information\)](#) ^[10]

Delivery Issue

- [Update a Broken Link in an Email Already Sent](#) ^[11]
- [Troubleshooting Common Issues](#) ^[12]
- [I screwed up. Now what?](#) ^[13]

Analytics

- [Salesforce Dashboards](#) ^[14]
- [View Tracking for Individual Data Extensions](#) ^[15]
- [Datorama Overview](#) ^[16]
- [Artificial Engagement Rates](#) ^[17]

Customize Your Account

- [Set Default Login Preference](#) ^[18]

- [Stay Organized with Folders](#) [19]

Related Content

- [What is Marketing Cloud? Where can I get an overview?](#) [20]
- [What Marketing Cloud new user training is offered?](#) [21]

Display Title:

Marketing Cloud Intermediate Training

Send email when Published:

No

Source URL:<https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-intermediate-training>

Links

[1] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-intermediate-training>
[2] <https://www.cu.edu/blog/ecommerce/wiki/author/13789> [3] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-text-block-tips> [4] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-image-best-practices>
[5] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-designing-mobile>
[6] <https://www.cu.edu/blog/ecommerce/wiki/consider-accessibility> [7] <https://www.cu.edu/blog/ecommerce/wiki/send-marketing-cloud-emails> [8] <https://www.cu.edu/blog/ecommerce/wiki/easy-ways-avoid-violating-can-spam> [9] <https://www.cu.edu/blog/ecommerce/wiki/viewing-and-or-canceling-scheduled-email-send>
[10] <https://www.cu.edu/blog/ecommerce/wiki/sender-profiles-delivery-profiles-and-send-classifications>
[11] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-update-broken-link-after-send>
[12] <https://www.cu.edu/blog/ecommerce/wiki/how-troubleshoot-common-issues>
[13] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-i-screwed-now-what>
[14] <https://www.cu.edu/blog/ecommerce/wiki/salesforce-dashboards> [15] <https://www.cu.edu/blog/ecommerce/wiki/tracking-individual-data-extensions> [16] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-intelligence-reports-overview> [17] <https://www.cu.edu/blog/ecommerce/wiki/artificial-email-engagement-rates>
[18] <https://www.cu.edu/blog/ecommerce/wiki/set-default-login-preference> [19] <https://www.cu.edu/blog/ecommerce/wiki/folders-marketing-cloud> [20] <https://www.cu.edu/blog/ecommerce/wiki/tool-overview> [21] <https://www.cu.edu/blog/ecommerce/wiki/marketing-cloud-new-user-training>