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Preview/Test Email ^[1]

October 22, 2020 by [Melanie Jones](#) ^[2]

?Are you adding personalization to Marketing Cloud emails (such as 'Dear First Name')?
Marketing Cloud makes previewing the recipient's version easy - bringing you peace of mind.

Navigate to Marketing Cloud >> **Email Studio** >> **Edit Email** wizard >> **Preview and Test**

Home Email Overview **Content** Subscribers Interactions A/B T

← Edit Email eComm News - October 2020

Properties Content **Preview and Test**

Subscriber Preview and Attributes ⓘ

✉

📁

i Select a subscriber to preview personalization; then use the Test Send option to ensure your email renders correctly across multiple email clients, devices and browsers.

Subject: eComm News
Preheader: Collabora

LAYOUT A P

Unlock

Dear %%F

Interested
community
updating y
frequency
email (i.e. :
is devoted
Salesforce
specifically

- Remain on the default **Subscriber Preview and Attributes** tab on the left
- Select the **Folder icon**



Email

Overview

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Subscribers ▾

Interactions ▾

A/B



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Properties



Content



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Subscriber Preview and Attributes ⓘ

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Lists ▾ Search 🔍 ⓘ

- All Subscribers
- > My Lists
- > My Groups
- > Data Extensions
- > Shared Data Extensions
- ✓ My Data Extensions
- ✓ Connections
 - Connections Requests SYS SUB
 - Connections Requests PRI SUB
 - ✓ OG Mel Jones
 - 08 UREL OG AMC Emp SUB Co
 - 08 UREL Regents SUB Connecti

Contact ID Search 🔍 ⓘ

CONTACT ID
003f40000mHxiCAAS
003f40000mJOmLAAW
003f40000mJOpFAAW

Cancel

- Select **Salesforce Data Extensions** >> Chose the Data Extension you intend on using
 - The Data Extension will populate on the right. **Select one** of the individuals or rows.
- Click **Select** and a preview will display



Email

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Preview and Test



Subscriber Preview and Attributes ⓘ



003f400000mHxiCAAS

ATTRIBUTE	VALUE
Contact ID	003f400000mHxiCAAS
First Name	Daniella
Last Name	Torres
Email	daniella.torres@cu.edu

Subject: eComm New

Preheader: Collabora

LAYOUT A P

Dear **Danie**

Interested in
community
updating yo

- Toggle to right or left to preview a different individuals' experience.



Properties



Content



Preview and Test



Subscriber Preview and Attributes ⓘ



003f400000mJOmLAAW

ATTRIBUTE	VALUE
Contact ID	003f400000mJOmLAAW
First Name	Jennifer
Last Name	Mortensen
Email	jennifer.mortensen@cu.edu

Subject: eComm New

Preheader: Collabora

LAYOUT A P

Unlock C

Dear **Jennif**

Interested in
community

Related Content

- [How can I personalize my emails](#) [3]?
- [How can I add other personalized information to my Marketing Cloud email, such as address?](#) [4]
- [How can I add personalized information that is not in Salesforce to my Marketing Cloud email?](#) [4]
- [What if I want to add personalized data where the data tag doesn't already exist in Marketing Cloud?](#) [4]

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