

Tips & Tricks | 5 Event Planning Pitfalls to Avoid ^[1]

November 30, 2017 by [Kate O'Connell](#) ^[2]

Event planning isn't always easy. Avoid murky event waters by using tried and true industry guidelines, outlined in a recent blog by Cvent, that will help ensure your next event is a success.

Highlights include:

- Attendee engagement approach
- Social media considerations
- The "wow" factor
- Event tech capabilities

You can read the full post [here](#) ^[3].

Display Title:

Tips & Tricks | 5 Event Planning Pitfalls to Avoid

Send email when Published:

Yes

Source URL:<https://www.cu.edu/blog/ecommerce-wiki/tips-tricks-5-event-planning-pitfalls-avoid>

Links

[1] <https://www.cu.edu/blog/ecommerce-wiki/tips-tricks-5-event-planning-pitfalls-avoid>

[2] <https://www.cu.edu/blog/ecommerce-wiki/author/292> [3] <https://blog.cvent.com/events/6-event-planning-pitfalls-avoid-your-event-flopping/>