

Tips & Tricks | EiQ - 2018 Intelligent Email Gathering Recap ^[1]

June 8, 2018 by [Kate O'Connell](#) ^[2]

[Brightwave](#) ^[3] gathered some of the best and brightest from the email marketing industry for their annual [Intelligent Email \(EiQ\) conference](#) ^[4] in Atlanta. Catch up on each exciting session by tuning into the recordings.

Highlights include:

- #Trending: Edge of the Inbox
- Unicorn or Octopus: Getting Your Arms Around Customer Data
- Email Group Therapy by Women of Email
- Reinventing Newsletters the Right Way

You can catch all of the sessions [here](#) ^[4].

[Tools of the Trade](#) ^[5], [Email Marketing](#) ^[6]

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