

Tips & Tricks | Really Good Emails ^[1]

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Creating compelling emails is only part of a successful marketing campaign, but it is an important part. The layout, design, and overall look of an email can have significant impact on the engagement that it drives. A great resource for new ideas and design suggestions is [Really Good Emails](#) ^[3]. Really Good Emails is a collection of, well.... really good emails.

Check out their site for template inspiration. You can sort email submissions based on the type of email by using the drop down menu or search bar on the left hand side. While it is imperative that your emails are brand compliant, the email designs shown on Really Good Emails can certainly serve as a foundation for creative or functional inspiration as you build your emails in Marketing Cloud.

Here is the link to the website:

<https://reallygoodemails.com/> ^[3]

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