# How to Login [1]

October 20, 2023 by Melanie Jones [2]

Use the details below while accessing the tools for the first time and down the road.

Marketing Cloud

1. Navigate to the Marketing Cloud login page [3] (bookmark this page)
2. Enter your credentials
    - **Username:** Your university email address (EXAMPLE: jeffrey.benn@cuanschutz.edu [4]).
    - **Password:** Reset your password with the instructions below upon your first login. If you forgot your password, use the *"forgot password"* link.
        - *New users will receive credentials via email*
3. ??Set your security questions and answers.
4. How-To Enable Multi-Factor Authentication [5]

**Reset Password (or Security Questions)**

1. **Hover your name** in the top right corner
2. Select **Cloud Preferences** in the dropdown
3. Select **Change Password** (or *Change Security Questions*)

- Confirm your update with the **Save** button (do not use *Enter* on your keyboard)



**TIP!** Set your Default Login Preference [6] to *Email* to avoid taking two clicks every time you log in to Marketing Cloud to navigate to Email Studio.

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