

Southwest Airlines CU-Dedicated Website ^[1]

June 12, 2026 by [Staff](#) ^[2]

Southwest Airlines has created a dedicated [CU traveler page](#) ^[3] where you can find the latest Southwest news, special offers, and updates related to our partnership, all in one convenient place.

To kick things off, the page currently features Southwest's Corporate Status Match promotion. If you have elite status with another airline, you may be eligible for promotional Rapid Rewards® A-List or A-List Preferred status for 120 days and enjoy extra perks on your Southwest travels.

Be sure to bookmark the page and check back often: <https://business.southwest.com/CU> ^[3]

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Yes

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Links

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