

## Southwest Airlines says "Thank You" to CU Travelers with New Promotions <sup>[1]</sup>

September 13, 2024 by [Staff](#) <sup>[2]</sup>

We are pleased to announce two Southwest Airlines promotions available to traveling CU employees. The flexible fare promotion Southwest offered earlier this year was such a success that they are bringing it back for CU travelers for a full year! These generous discounts provide incentive for booking promotional fares over other airfare classes or carriers, however please remember that university employees are still required to purchase the most economical option available for their trip. With the promotional pricing resulting in enhanced discounts on **Anytime** fares from Southwest, you can consider the advantages of full refundability and EarlyBird Check-in that will be priced equal to or less than **Wanna Get Away** fares or **Wanna Get Away Plus** fares. These discounted fares are already loaded in Concur for all employees to shop and consider, and they are valid on itineraries **purchased and flown** between now and August 31, 2025.

Additionally, Southwest is offering a **50% bonus points promotion** <sup>[3]</sup> on flights booked in Concur between October 1, 2024 and December 31, 2024. This enables travelers to accrue more points faster on their Rapid Rewards account. And if you don't travel enough to redeem a free flight with your Rapid Rewards points, Southwest's new **Cash + Points** <sup>[4]</sup> offering enables greater flexibility in using points by allowing travelers to pay with cash **and** Rapid Rewards points at the same time.

Not a current Rapid Rewards member? Enroll today to take advantage of these promotions as well as a chance to win free airfare!

[Travel Promotions](#) <sup>[5]</sup>, [Travel](#) <sup>[6]</sup>

**Send email when Published:**

Yes

---

**Source URL:**<https://www.cu.edu/blog/psc-communicator/southwest-airlines-says-thank-you-cu-travelers-new-promotions>

### Links

[1] <https://www.cu.edu/blog/psc-communicator/southwest-airlines-says-thank-you-cu-travelers-new-promotions>

[2] <https://www.cu.edu/blog/psc-communicator/author/151203>

[3] [https://www.cu.edu/system/files/pages/346004-](https://www.cu.edu/system/files/pages/346004-Southwest%20Airlines%20say%20%26quot%3BThank%20You%26quot%3B%20to%20CU%20Travelers%20with%20)

[Southwest%20Airlines%20say%20%26quot%3BThank%20You%26quot%3B%20to%20CU%20Travelers%20with%](https://www.cu.edu/system/files/pages/346004-Southwest%20Airlines%20say%20%26quot%3BThank%20You%26quot%3B%20to%20CU%20Travelers%20with%20)

[4] [https://www.cu.edu/system/files/pages/346004-](https://www.cu.edu/system/files/pages/346004-Southwest%20Airlines%20say%20%26quot%3BThank%20You%26quot%3B%20to%20CU%20Travelers%20with%20)

[Southwest%20Airlines%20say%20%26quot%3BThank%20You%26quot%3B%20to%20CU%20Travelers%20with%](https://www.cu.edu/system/files/pages/346004-Southwest%20Airlines%20say%20%26quot%3BThank%20You%26quot%3B%20to%20CU%20Travelers%20with%20)

[5] <https://www.cu.edu/blog/psc-communicator/tag/travel-promotions>

[6] <https://www.cu.edu/blog/psc-communicator/tag/travel>