

## **Cvent | Level Up with Registration Forms and Websites** <sup>[1]</sup>

March 21, 2018 by [Kate O'Connell](#) <sup>[2]</sup>

Getting invitees excited about your event is a huge part of being an event planner. Personalizing the registration experience and creating an engaging event website can go along way toward creating that engagement. Check out these recent Cvent blog posts to learn more.

### **Branding Your Event Website: 6 Things To Remember**

#### **| Cvent Blog Post** <sup>[3]</sup>

Highlights include:

- Simplicity
- Imagery
- Tone

### **Registration Forms Attendees Want to Fill Out:**

#### <sup>[4]</sup> **| Cvent Blog Post** <sup>[5]</sup>

Highlights include:

- Ask for Just Enough
- Keep It Short
- Make It Fun

Questions? Send Kate an [email](#) <sup>[6]</sup>.

<sup>[7]</sup>, [Strategy](#) <sup>[8]</sup>, [Cvent](#) <sup>[9]</sup>

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[4]

<http://event.on24.com/eventRegistration/console/EventConsoleApollo.jsp?&eventid=1380481&sessionid=1>

[5] <https://blog.cvent.com/events/registration-forms-attendees-want-to-fill-out/>

[6]

<mailto:kate.oconnell@cu.edu?subject=SET%20News%20Question%20%7C%20Marketing%20Cloud%20Content%20>

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