

Marketing Cloud | April Release Highlights ^[1]

April 25, 2018 by [Kate O'Connell](#) ^[2]

The Marketing Cloud product team has been hard at work to increase platform functionality. Their April 2018 release includes exciting new features like enhanced dynamic content. Watch a quick demo of this new functionality and read up on the rest of the release notes through the Salesforce Trailblazer community.

Enhanced Dynamic Content

| Demo ^[3]

Highlights include:

- Numerous Segments
- Functionality Demo
- Example Use Cases

Release Notes:

^[4] ^[5] **| Trailblazer Community** ^[6]

Highlights include:

- Data Protection and Privacy
- Lightening Home Page
- Enhanced Dynamic Content

Questions? Send Kate an [email](#) ^[7].

[Product Release](#) ^[8], [Marketing Cloud](#) ^[9]

Display Title:

Marketing Cloud | April Release Highlights

Send email when Published:

No

Source URL: <https://www.cu.edu/blog/set/marketing-cloud-april-release-highlights>

Links

[1] <https://www.cu.edu/blog/set/marketing-cloud-april-release-highlights>

[2] <https://www.cu.edu/blog/set/author/292>

[3] <https://www.youtube.com/watch?v=hkRaCeww52A&t=0s&list=PLWzH8Vzi6rwbRpE0WaiAB-kglxMX3V5qy&index=2>

[4]

<http://event.on24.com/eventRegistration/console/EventConsoleApollo.jsp?&eventid=1380481&sessionid=1>

[5] <https://blog.cvent.com/events/registration-forms-attendees-want-to-fill-out/>

[6] https://help.salesforce.com/articleView?id=mc_rn_april_2018_release.htm&type=5

[7]

<mailto:kate.oconnell@cu.edu?subject=SET%20News%20Question%20%7C%20Marketing%20Cloud%20Content%20>

[8] <https://www.cu.edu/blog/set/tag/product-release> [9] <https://www.cu.edu/blog/set/tag/marketing-cloud>