

University of Colorado Boulder signature

The CU Boulder signature includes two elements: the logomark and the wordmark.

Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the campus brand manager.

Color variations

There are five different color variations: full-color, grayscale, one-color (black), reverse (gold) and reverse (white).

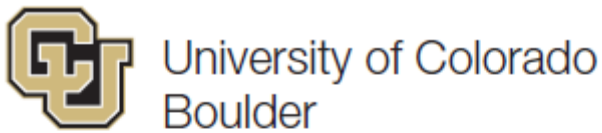
Clear space

Clear space is measured by the height of the U in the wordmark.

Minimum size

The wordmark cannot be smaller than 1 inch wide.

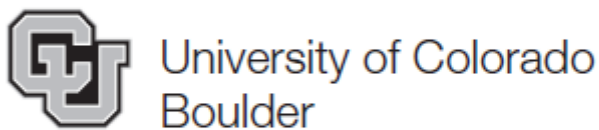
Full-color



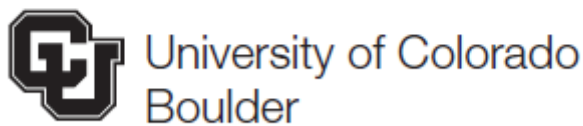
Logomark

Wordmark

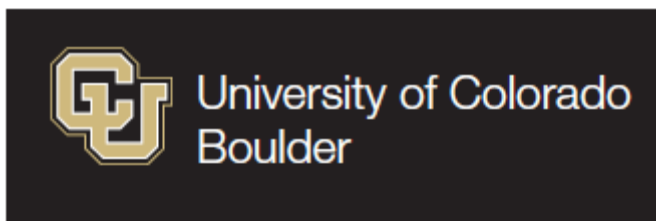
Grayscale



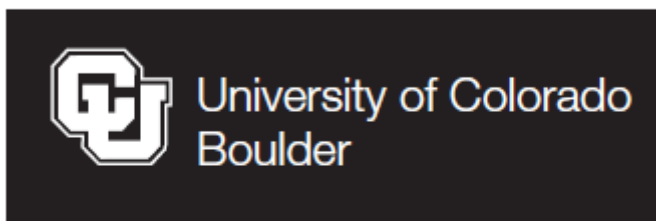
One-color (black)



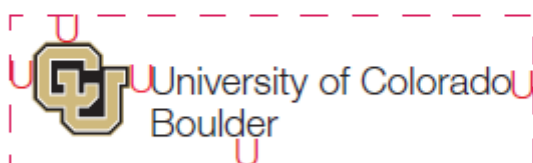
Reverse (gold)



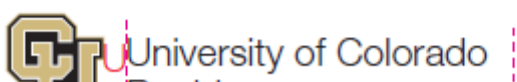
Reverse (white)



Clear space



Minimum size



Source URL:<https://www.cu.edu/brand-and-identity-guidelines/university-colorado-boulder-signature>