

University of Colorado Denver signature

The CU Denver signature includes two elements:
the logomark and the wordmark.

Always use the original artwork; never recreate or reposition the elements. For artwork, please contact the campus brand manager.

Color variations

There are five different color variations: full-color, grayscale, one-color (black), reverse (gold) and reverse (white).

Clear space

Clear space is measured by the height of the U in the wordmark.

Minimum size

The wordmark cannot be smaller than 1 inch wide.

Full-color



Logomark Wordmark

Grayscale



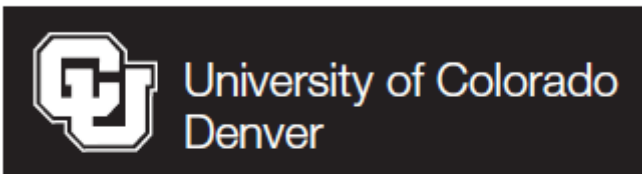
One-color (black)



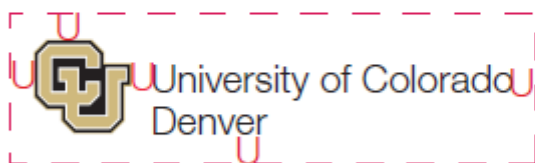
Reverse (gold)



Reverse (white)



Clear space



Minimum size



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