

## **Review Schedule: Sponsorships** <sup>[1]</sup>

### **Review Schedule**

This procedure is currently under review (calendar year 2023) - see draft below. Next scheduled review is 2026.

### **Revised Draft**

The following revised procedure is available for comment through fall 2023.

Key items for review include:

- clarification of sponsorship vs. donation (revenue recognition)
- clarification of review process (roles of campus finance office, advancement, industry/foundation relations staff, etc.)
- clarification of campus contact points for non-fundraising events
- possible development of a sponsorship form/other tool

To provide comments on this revision, use the Feedback form at the bottom of this page. Thank you!

### **Policy Revision Draft**

To see the current proposed draft, click here:

[Accounting Handbook Sponsorships rev draft 3/8/23](#) <sup>[2]</sup>

### **Have a question or feedback?**

## **Questions & Feedback** <sup>[3]</sup>

**Feedback or Question \***

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[1] <https://www.cu.edu/controller/procedures/accounting-handbook/sponsorships/review-schedule-sponsorships> [2] <https://www.cu.edu/doc/accounting-handbook-sponsorships-rev-draft-030823docx-3>  
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