

Schedule ^[1]

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11:30 a.m. Registration and lunch

12:00 p.m. Welcome, Ken McConnellogue, System Administration

12:05 p.m. Working Lunch with Greenhouse Partners

1:00 p.m. New CORA Regulations, Jeremy Hueth, System Administration

1:30 p.m. Break-out Session A ([descriptions](#) ^[3])

Video and Photo Initiative:

How can we best use existing personnel and resources to cover photo/video needs across the system?

Presenters: David Thomas, CU Denver | Anschutz; Glenn Asakawa, CU-Boulder; Jeff Foster, UCCS; Bryan Less and Jeff Exstrum, CU Denver | Anschutz

Targeted communications using eComm:

How can we communicate with our audiences efficiently and effectively through the use of eComm?

Presenters: Kim Egan, System Administration; Amy Ventura, CU Advancement; Ryan Niehaus, CU-Boulder; Rachel Vaccariello, CU-Boulder; Megan Gallegos, UCCS

Social Media Savvy Systemwide:

What is the most effective way to use social media in my job at CU?

Presenters: Cathy Beuten, System Administration; Matt Duncan, CU-Boulder; Matt Kaskavitch, CU Denver | Anschutz; Phil Denman, UCCS

Messaging and Media Relations:

Reinforcing image and reputation through identifiable and consistent themes in all earned media efforts.

Presenters: Leanna Clark, Introduction; Ann Williams, CU Denver | Anschutz

2:10 p.m. Break

2:15 p.m. Break-out Session B ([descriptions](#) ^[3] - same sessions as Break-Out Session A)

2:55 p.m. Break

3:00 p.m. Responses to Natural Disasters, Bronson Hilliard, CU-Boulder; Phil Denman, UCCS

3:45 p.m. Philanthropy as a Marketplace, Johnnie Ray, System Administration

4:30 p.m. CU Communications Updates, Ken McConnellogue, System Administration

5:00 p.m. On-site Networking and Refreshments

Source URL:<https://www.cu.edu/cu-communicators-summit/schedule>

Links

[1] <https://www.cu.edu/cu-communicators-summit/schedule>

[2] https://www.cu.edu/sites/default/files/commsummit_agenda_2014.pdf [3] <http://node/45048>