

CU Communication Vehicles - CU Boulder ^[1]

University Communications

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|--|--------------------|--|---|---------------|------------------|----------------|
| Chancellors eComm | Newsletter | Office of the Chancellor/Strategic Relations | | E-mail | | |
| Chancellor Phil DiStefano eNews | E-Newsletter | Office of the Chancellor/Strategic Relations | | E-mail | Monthly | |
| Invitations from Chancellor Phil DiStefano | | Office of the Chancellor/Strategic Relations | | E-mail | | |
| Just the Facts | Brochure | goes to departments and divisions | | Print/ Web | | Jon Leslie |
| Guide to Student Life | Magazine | Strategic Relations | Incoming students and parents | Print | Annually | |
| Campus Visitor Guide | Magazine | Strategic Relations | Alumni, donors, faculty, parents, staff, students, public | Print/ Web | Annually | |
| CU-Boulder Today - Students | campus news digest | Strategic Relations | Current students | E-mail | every 3 weeks | Erin Frazier |
| CU-Boulder Today - Faculty/Staff | campus news digest | Strategic Relations | Employees | E-mail | every 3 weeks | Erin Frazier |

College of Arts & Sciences

| Publication | Description | Department/Unit | Audience | Medium | Frequency |
|--|--------------------|-----------------------------------|---|----------------|------------------|
| Colorado Arts & Sciences Magazine | E-zine | UCB College of Arts and Sciences? | Alumni, donors, faculty, staff, students, public | E-mail/ Web | Quarterly |
| ASSETT Newsletter | Newsletter | UCB College of Arts and Sciences | | Print | |
| International Affairs | Newsletter | UCB College of Arts and Sciences | | Print | |
| ENVD Newsletter | Newsletter | UCB College of Arts and Sciences | | Print | |
| MDC Biology | Weekly Bulletin | UCB College of Arts and Sciences | | Web | Weekly |
| Colorado Arts and Sciences e-Magazine | | UCB College of Arts and Sciences | Faculty, students, and alums at the University of Colorado's College of Arts and Sciences | E-mail | |
| CU-Boulder Museum and Field Studies | | UCB College of Arts and Sciences | For alumni who majored in the CU-Boulder Museum and Field Studies program | E-mail | |
| Department of Anthropology | | UCB College of Arts and Sciences | For alumni and friends of the CU-Boulder Department of Anthropology | E-mail | |
| Comm'Plishments: UCB Department of Communication | | UCB College of Arts and Sciences | For alumni and friends of the CU-Boulder Department of Communication | E-mail | |

| Publication | Description | Department/Unit | Audience | Medium | Frequency |
|---|---|----------------------------------|---|--------------|-----------|
| Department of Art and Art History | E-Newsletter | UCB College of Arts and Sciences | Alumni and donors of the CU-Boulder Department of Art & Art History | E-mail | |
| Department of Astrophysical and Planetary Sciences | | UCB College of Arts and Sciences | Alumni | Print | |
| Department of Classics | E-Newsletter | UCB College of Arts and Sciences | Alumni | E-mail | |
| <u>Department of English</u> [3] | | UCB College of Arts and Sciences | Alumni and Friends | | |
| <u>Department of French and Italian</u> [4] | Print and PDF | UCB College of Arts and Sciences | Alumni and Friends | E-mail/Print | |
| Department of Psychology and Neuroscience | E-Newsletter | UCB College of Arts and Sciences | Alumni, donors, friends | E-mail | |
| International Affairs | E-News | UCB College of Arts and Sciences | Alumni and Friends | E-mail | |
| INVST Community Studies | E-News | UCB College of Arts and Sciences | | E-mail | |
| Women and Gender Studies Program | | UCB College of Arts and Sciences | | | |
| CU Population Center | | UCB College of Arts and Sciences | | | |
| <u>Department of Ethnic Studies</u> [6] | Print, pdf online only one issue, Fall 2013 | UCB College of Arts and Sciences | Alumni and Friends | | |
| Department of Germanic and Slavic Languages and Literatures | | UCB College of Arts and Sciences | Alumni and Friends | Print | Annually |

| Publication | Description | Department/Unit | Audience | Medium | Frequency |
|--------------------------------------|-------------|----------------------------------|--------------------|------------------|-----------------------|
| <u>Department of Linguistics</u> [7] | | UCB College of Arts and Sciences | Alumni and Friends | Print | Annually/periodically |
| Department of Theatre and Dance | | UCB College of Arts and Sciences | Alumni and Friends | | |
| Environmental Studies | E-Newletter | UCB College of Arts and Sciences | Alumni | E-mail | |
| Applied Math Newsletter | PDF | Department of Applied Math | | E-mail/ Print | |
| Humanities Program | | UCB College of Arts and Sciences | Alumni and Friends | | |

Leeds School of Business

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---------------------------------|--------------|-----------------|--|---------------|-----------|--------------|
| Portfolio Magazine | | CU Leeds | Alumni | Print/ Web | Quarterly | Katie Connor |
| Alumni Newsletter | E-newsletter | CU Leeds | Alumni relations and communications groups | E-mail | Monthly | Katie Connor |
| CESR Newsletter | Newsletter | CU Leeds | | Print | | |
| Accounting and Business Support | Newsletter | CU Leeds | | Print | | |
| Leeds School of Business | | CU Leeds | Alumni and Friends | | | |

School of Education

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|-------------------------|-----------------------------------|---------------------|--------------------|--------|-----------|---------------------|
| School of Ed Newsletter | Alumni and donor Cultivation tool | School of Education | Alumni and donors | Print | 2X year | Dean Lorrie Shepard |
| School of Education ? | | School of Education | Alumni and Friends | | | |

College of Engineering and Applied Science

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---|---|--|---|-------------|-----------|---------|
| CU Engineering Magazine | College news & features to keep our constituents informed and connected | UCB College of Engineering & Applied Science | Alumni, donors, parents, corporations, U.S. engineering deans, gov't reps, advisory board | Print/ Web | | |
| Alumni News? | College news & highlights | UCB College of Engineering & Applied Science | Alumni | E-mail/ Web | | |
| Enotes | News, events, & kudos to faculty, staff | UCB College of Engineering & Applied Science | Faculty, staff & advisory board | E-mail/ Web | | |
| Spotlight on Research | Research, news & achievement | UCB College of Engineering & Applied Science | Faculty, staff & advisory board | E-mail/ Web | | |
| UCB Department of Chemical and Biological Engineering | | UCB College of Engineering & Applied Science | Alumni and Friends | E-mail | | |
| UCB Department of Aerospace Engineering Sciences | | UCB College of Engineering & Applied Science | Alumni and Friends | | | |
| UCB Department of Mechanical Engineering | | UCB College of Engineering & Applied Science | Alumni and Friends | | | |
| UCB Department of Civil Environmental and Architectural Engineering | | UCB College of Engineering & Applied Science | Alumni and Friends | | | |

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---|-------------|--|-----------------------|--------|-----------|---------|
| UCB Department of Computer Science | | UCB College of Engineering & Applied Science | Alumni and Friends | E-mail | | |
| <u>ECEE Update:</u> UCB <u>Department of</u> <u>Electrical</u> <u>Computer and</u> <u>Energy</u> <u>Engineering</u> [9] | | UCB College of Engineering & Applied Science | Alumni and Friends | E-mail | | |
| UCB Engineering Events and Announcements | | UCB College of Engineering & Applied Science | | | | |
| UCB Engineering Management Program | | UCB College of Engineering & Applied Science | | | | |

Graduate School

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|-----------------------------|-------------------|-----------------|----------|--------|-----------|---------|
| Graduate Student News | Newsletter | | | Print | | |
| Graduate School | E- Newsletters | | | E-mail | | |

Law School

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---------------------------------|-------------|-----------------|----------|--------|-----------|---------|
| Getches- Wilkinson Center | | | | | | |
| Law School ? | eNews | | Alumni | E-mail | | |

University Libraries

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|--------------------|-------------|-----------------|----------|--------|-----------|---------|
| Norlin Scholars | | | | | | |

College of Media, Communication and Information

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|-----------------------------------|-------------|-----------------|----------|--------|-----------|---------|
| Journalism and Mass Communication | eNews | | | E-mail | | |

College of Music

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|-----------------------------------|-------------|------------------|----------|--------|-----------|---------|
| College of Music Annual Magazine? | Newsletter | College of Music | | Print | Annually | |
| College of Music | eNews | College of Music | | E-mail | | |

Research Centers and Institutes

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|--------------------------|-------------|-----------------|----------|--------|-----------|---------|
| Deming Center? | Newsletter | | | Print | | |
| ATLAS newsletter | Newsletter | | | Print | | |
| Center for Asian Studies | Newsletter | | | Print | | |

Alumni Relations

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---------------------------|--------------------------------|-----------------|---|--------|-----------|---------|
| Alumni Association? | Provide general info on the AA | | General Public, hand out at events | Print | Varies | |
| Coloradan Alumni Magazine | Newsletter Magazine | | 190,000 + alumni, friends, donors, faculty, staff | Print | Quarterly | |
| Buffalum Notes | Electronic newsletter | | 50,000 Alumni | | Monthly | |

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---|--------------------------------|-----------------|----------------|--------|-----------|---------|
| Forever Buffs Insider | Newsletter | | | Print | | |
| Black Alumni News | | | | | | |
| Boettcher Scholar Alumni | | | | | | |
| GLBT Alumni News | | | | | | |
| Hispanic Alumni News | | | | | | |
| Resident Life Alumni | | | | | | |
| Alumni Announcements and General News | News, alerts and announcements | | | E-mail | | |
| Alumni Nenefits and Discounts | | | | | | |
| Career Services eNews | | | | E-mail | | |
| Coloradan Online | Magazine | | | Web | Quarterly | |
| CU Boulder Events | | | | | | |
| Forever Buffs Online Community | | | | E-mail | | |
| Roaming Buffs Traveler | | | | E-mail | | |
| Student Outreach (to current students) | | | | | | |
| CU-Boulder Alumni Programs and Services | | | | | | |
| The Herd News | | | Student Alumni | | | |

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|----------------------------|-------------|-----------------|----------|--------|-----------|---------|
| CU-Boulder Alumni Chapters | | | | | | |

Athletics

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|------------------------|----------------------------------|-----------------|--------------------|--------|-----------|---------|
| Stampede Magazine? | Keep donors informed and engaged | Athletics | Donors per request | Print | 9X year | |
| Stampede On-line | | Athletics | Donors on demand | Web | On demand | |
| Bufs Blast | | Athletics | Athletics patrons | Web | On demand | |
| Athletics (Bufs Blast) | | Athletics | | E-mail | | |

Other

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|--|-------------|-----------------|----------------------------|--------|-----------|---------|
| Student Affairs Insider? | Newsletter | | Selected Faculty and Staff | Print | | |
| IR Newsletter? | Newsletter | | | Print | | |
| OIT Service Communications? | Newsletter | | | Print | | |
| CU Presents? | Newsletter | | | Print | | |
| Parent Relations eNews? | Newsletter | | | E-mail | | |
| Assembly of Sustainability & Equity (eCenter)? | Newsletter | | | E-mail | | |
| Volunteer Resource Center? | Newsletter | | | Print | | |
| Senior Class Council Newsletter? | Newsletter | | | Print | | |
| Wardenburg Health News? | Newsletter | | Student Subscriber | E-mail | | |

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---|--------------|-----------------|----------|--------|-----------|--------------|
| ABS Comms? | Newsletter | | | E-mail | | |
| <u>Geography Newsletter?</u> [10] | Newsletter | | | Print | | Emily Yeh |
| Career Services? | Newsletter | | | Print | | |
| Outreach & Engagement Newsletter? | Newsletter | | | Print | | |
| PLC? | Newsletter | | | Print | | |
| CU Museum of Natural History? | Newsletter | | | Print | | |
| Army ROTC? | | | | | | |
| President Leadership Class? | | | | | | |
| International Student and Scholar Services | | | | | | |
| Office of International Education ? | | | | | | |
| Office of the Vice Chancellor for Research ? | | | | | | |
| Study Abroad Program ? | | | | | | |
| Volunteer Resource Center ? | | | | | | |
| Alumni and Parent Admissions Ambassador Program ? | | | | | | |
| Program in Environmental Design ? | | | | | | |
| Parent eConnection ? | eNewsletters | | | E-mail | | |
| Upcoming Parent Events ? | | | | | | |

| Publication | Description | Department/Unit | Audience | Medium | Frequency | Contact |
|---|-------------|--|--------------------|------------|---------------|---------------------------------|
| Cycling ? | | | Alumni | | | |
| Freestlye Skiing ? | | | Alumni | | | |
| Hockey? | | | Alumni | | | |
| Lacrosse? | | | Alumni | | | |
| <u>Geology News?</u> [11] | | Department of Geology | Alumni and friends | E-mail | | G. Lang Farmer, Don W. Mitchell |
| <u>LASP Space?</u> [12] | | Laboratory for Atmospheric and Space Physics | Alumni and friends | E-mail | Periodically | Laura Bloom |
| <u>Integrative Physiology newlsetter ?</u> [13] | | Department of Integrative Physiology | Alumni and friends | Print/ Web | Each semester | <u>Marsha Cook</u> [14] |
| <u>Political Science, Monthly Newsletter</u> [15] | | Department of Political Science | | Print/ Web | Annually | David S. Brown |

Groups audience:
eComm

Source URL:<https://www.cu.edu/ecomm/cu-communication-vehicles-cu-boulder>

Links

- [1] <https://www.cu.edu/ecomm/cu-communication-vehicles-cu-boulder> [2] <mailto:classics@colorado.edu>
[3] <https://www.colorado.edu/english/publications> [4] <http://frit.colorado.edu/wp-content/uploads/2014/10/Department-Newsletter-Fall-2014-2.pdf> [5] <mailto:valerio.ferme@colorado.edu>
[6] <https://www.colorado.edu/ethnicstudies/news/newsletter/issue1.1.pdf>
[7] <https://www.colorado.edu/linguistics/about/newsletters.html> [8] <mailto:linguist@colorado.edu>
[9] https://www.colorado.edu/ecee/news/newsletters_archive/newsletter_11-2014.html
[10] https://www.colorado.edu/geography/news_events/newsletter
[11] <https://www.colorado.edu/geologicalsciences//nl2014.pdf>
[12] <http://lasp.colorado.edu/home/about/publications/newsletters/>
[13] <https://www.colorado.edu/iphy/news/newsletter.html>
[14] <mailto:Marsha.Cook@colorado.edu?subject=Integrative%20Physiology%20Newlsetter%20%E2%80%8B>
[15] <https://www.colorado.edu/polisci/news/news-announcements>