1. Overall, how satisfied were you with the event?
   1. Very satisfied
   2. Satisfied
   3. Neutral
   4. Dissatisfied
   5. Very dissatisfied
2. How satisfied were you with the date and time of the event?
   1. Very satisfied
   2. Satisfied
   3. Neutral
   4. Dissatisfied
   5. Very dissatisfied
3. How satisfied were you with the program length of the event?
   1. Very satisfied
   2. Satisfied
   3. Neutral
   4. Dissatisfied
   5. Very dissatisfied
4. How satisfied were you with the speaker content of the event?
   1. Very satisfied
   2. Satisfied
   3. Neutral
   4. Dissatisfied
   5. Very dissatisfied
5. Did this event meet your expectations?
   1. Agree
   2. Neutral
   3. Disagree
6. How likely are you to recommend this event to a friend or colleague?
   1. Extremely likely
   2. Likely
   3. Unsure
   4. Unlikely
   5. Very Unlikely
7. What did you enjoy the most? The least?
   1. Open ended response
8. What are some aspects we can improve upon for the next event?
   1. Open ended response
9. What drew you to attend this event?
   1. Exclusivity – This isn’t something I would normally be able to do.
   2. Connection – This was an opportunity to meet new people and/or network.
   3. Pride - It’s about CU Denver, and I want to be part of it.
   4. Impact – I enjoy seeing the impact of my philanthropy.
   5. Other (comment box)
10. What types of events interest you most (Check all that apply)
    1. Events featuring students
    2. Events featuring faculty
    3. Events featuring campus leadership
    4. Events demonstrating the impact of my support
    5. Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_